



PARTICIPANT MANUAL 2021



**Dubai
Investments**



CRIMSON

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Introduction to the Young Investors Competition

What is an Investment Competition?

A team of students is supplied with a scenario of a client looking to achieve a certain goal. Teams are tasked with developing efficient strategies to invest funds into stocks they deem best. Teams must be aware of client preferences and consider them when constructing strategies. There are deadlines placed to produce strategies that aid the client to achieve their goals. Strategies will be presented to a team of judges. The team that presents the best strategy with adequate returns on investments will win the competition!

In order to produce winning strategies presentations must include detail, creativity, and financial literacy. The essence of the competition is for students to refine their knowledge of financial markets as well as a platform to display what they already know.

Investment competitions are amongst the perfect ways to gain a head start to careers in the finance industry. Large corporations always look for individuals that have exceptional problem-solving skills.



Introduction to the Young Investors Competition

Why should I enter a case competition?

- + Explore industries of interest and gain a head start in finance**
- + Practice overcoming theoretical challenges and develop analytical skills**
- + Opportunity to meet talented individuals from around the world**
- + An opportunity to compete as the representative of your country!**
- + Win amazing prizes and helpful internships!**
- + Develop an exceptional achievement for your CV!**



Introduction to the Young Investors Competition

What is the structure of the Competition?

Participants must compete in teams of 2-4 and must apply as a team. Individuals can apply too but will be allocated to a team.

The Investment Competition.

The competition will be split up into stages.

Stage 1: The case study will be released to all participating teams.

Stage 2: Teams have a week to prepare and develop their strategies

Stage 3: 100 selected teams will present a 5-minute pitch about their strategy

Stage 4: Second case study released

Stage 5: Selected finalists will present their investment ideas and strategies to judges and the top three teams will be recognized!

Various resources will be provided to all participating teams to aid their progress throughout the competition.





Introduction to the Young Investors Competition

What are the prizes?

The selected finalists will be recognized. However, the top 3 teams will be rewarded with cash prizes, internships and other prizes too.

Prizes

1st Place:

- \$2500 USD cash prize for the team
- Exclusive Lalic Partners LLC internship with letter of recommendation
- \$4000 USD Crimson Credit



2nd Place:

- \$2000 USD cash prize for the team



3rd Place:

- \$1500 USD cash prize for the team



Best Individual Speaker: 500\$

Every speaker will be assessed on their communication skills



Pitch and Presentation Criteria

Presentation and slide guidelines

All guidelines are relevant to both rounds.

- Presentations must be submitted in the form of a PDF
- Presentations cannot contain more than 15 slides, excluding title and appendix pages
- An appendix should be included at the end of each presentation. This can include additional research or models that were used throughout the presentation. The appendix will not be assessed.
- During the final round, each team will have 10 minutes to present their strategy and investments. Anything said beyond the limit will be disregarded.
- After each presentation during the final round, there will be 5 minutes of Q&A from the judges. Questions will be related to the strategy, investments and participant's knowledge of the case study. The answers to these questions will be assessed.



Registrations Close

NOV 18

First Case Release

NOV 18

Round 1 Presentation Submission

NOV 25

Round 1 Results

NOV 26

Case Study Update

NOV 30

Live Presentation

DEC 11

Winners Announced

DEC 11



Pitch and Presentation Criteria

Judging criteria

Each presentation in the final round will be assessed and given a final mark out of 40. The Q&A Session's marks will be included.

It's suggested to follow the judging criteria below closely to maximise the value of each presentation!

Each Powerpoint slide deck will be judged on the following metrics:

Category	Mark
Analysis - How does the team identify requirements of the case study?	/10
Scope of ideas - Is the strategy unique? How effective and thorough is it?	/10
Metrics/validation - Statistics, Data and visuals that aid the strategy	/10
Communication - How well were the ideas and strategy presented?	/10
Q&A Session - How well did each team answer questions from the Q&A session?	/10
Total	/50